

## AFFILIATION PARTNER ANNOUNCED! TOGETHER...WE ARE STRONGER



On Wednesday, August 12th, the board of directors of Sunset Communities announced an affiliation with Otterbein SeniorLife, based in Lebanon, Ohio. Both are senior care non-profit organizations that provide a wide array of senior services including independent and assisted living, memory support, skilled nursing and rehabilitative care and hospice.

In making the announcement, Sunset Communities CEO and President Vicky Bartlett said, "Our board has been looking for the best way to assure the long-term viability of our Community and this is it. Otterbein SeniorLife is clearly one of the premier senior care providers in the nation, and aligns best with us culturally and philosophically. The fact that Otterbein already operates four senior care organizations in northwest, Ohio, (among other locations), and their home office location is less than three hours away, are added bonuses."

Bartlett said that the affiliation with Otterbein gives Sunset a number of advantages for future growth and success. These include a vision for and strategic plan to reposition the Communities with greater access to capital, which provides the opportunity for increased investment in the Sunset campuses. She said by joining forces with a large, multi-site entity, Sunset can increase its resources and purchas-

ing power, which ultimately leads to providing enhanced facilities and excellence in care.

According to Bartlett, even larger, dual site, communities like Sunset are more vulnerable today due to constant changes in senior care. These include rising costs of health care, increased government regulations, reductions in Medicare and Medicaid reimbursement, and new competitors.

"We are very pleased to join forces with Sunset Retirement Communities. Their 149-year track record of enriching individual life journeys combined with Otterbein's 108 years of enhancing the quality of life and holistic growth of older persons will strengthen our organization and open up all kinds of strategic opportunities to carry out our mission," said Jill Wilson, president and CEO of Otterbein SeniorLife. "Our board could not pass up the opportunity to affiliate with a like-minded organization committed to exceptional stewardship. We believe the synergies of our organizations blend very well and will contribute greatly to continued excellent care and support for resident and working experiences for employees."

*Cont'd on back*

SUNSET HOUSE    THE WOODLANDS    ASHANTI HOSPICE & PALLIATIVE CARE  
SUNSET VILLAGE    FIELDSTONE VILLAS at Sunset Village



## Affiliation cont'd...

In the affiliation, Otterbein SeniorLife will become the sole member of Sunset Retirement Communities, Inc. In keeping with the standard already in place with all Otterbein communities, Sunset will continue to retain the current staff, leadership team, local board of directors; but now with support from a home office team to create leverage for sales, marketing, communications, financial analyses, strategic planning, and so on. Sunset's balance sheet remains intact and investments will be used solely in support of the Sunset Communities.

As an aspect of the affiliation, the Sunset Communities will change their name to Otterbein Sunset House and Otterbein Sunset Village; and the independent living residences will be called The Woodlands at Otterbein Sunset House and Fieldstone Villas at Otterbein Sunset Village.

The new organization will evaluate supplier contracts, credit opportunities, software productivity tools in place, etc.; and select the optimal solutions for the organization as a whole, with the intent to drive up synergy and drive down the cost of operations, while maintaining outstanding care and customer service.

We are excited for this next chapter in Sunset's long history. Integration meetings are scheduled and we anticipate changes to be minimal as we finalize the affiliation agreement, please continue to direct any questions and comments to Vicky Bartlett, CEO and President, at 419-724-1225, ext. 2300.



SUNSET HOUSE

### LIVE ENTERTAINMENT

Sunset House welcomes Acoustic Crossings on **FRIDAY, AUGUST 28th**. The performance will be streamed on Sunset Communities' Facebook page, weather permitting, beginning at 2pm. Residents will be able to enjoy the performance while safely social distancing in the building.



SUNSET VILLAGE

### CARDS FOR VETERANS

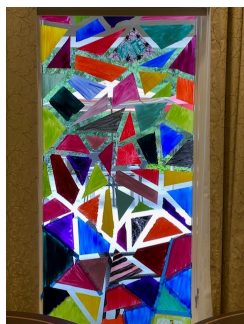
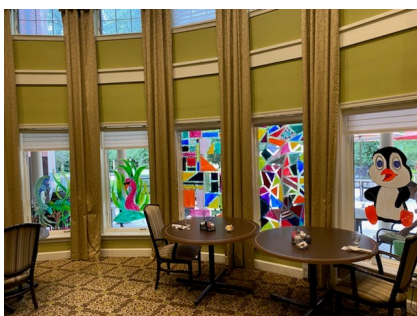
The annual Lucas County Veteran's Appreciation breakfast has been cancelled for this year. Sunset Village Veteran's group is making cards to send to local veterans and if anyone would like to make cards to donate, they can drop them off at Sunset Village to the attention of Kallie. Please refrain from making cards with glitter and beads. Thank you.



THE WOODLANDS

### A DIFFERENT VIEW

The Woodlands took advantage of the beautiful windows in the building to add some original art. Residents and staff helped to create the artwork to liven up the solarium.



FIELDSTONE VILLAS  
AT SUNSET VILLAGE

### JOIN OUR NEIGHBORHOOD

Does a chef prepared dinner available Monday through Friday, sound good to you? Then you should learn about all that Fieldstone Villas has to offer. Please call Heather at 419-386-2686 to learn more about the Villa lifestyle.



ASHANTI HOSPICE

### ASHANTI INFORMATION

Questions about hospice services? Please set up an informational meeting with our Ashanti team to get your questions answered. Please call **419.724.1047**.